



Sarah's Circle
Ending Homelessness for Women

Social Media Advocate

This volunteer position is responsible for supporting Sarah's Circle's development staff in an effort to increase our reach and offer varied content on social media. Though this role does not require volunteers to be physically onsite at Sarah's Circle, it does require that volunteers closely follow Sarah's Circle via social media and our email newsletter, so they can remain up to date on what is happening with the organization. Volunteers in this role will help us advocate for Sarah's Circle and our clients by amplifying our messaging on social media.

Volunteers are critical to Sarah's Circle's operations. Social Media Advocate volunteers serve the mission of Sarah's Circle by helping expand the resources and services available to the women we serve beyond budgetary limits. Volunteers also gain a deeper knowledge of the work of the organization and the women served, often becoming our best advocates in the community. Sarah's Circle volunteers help end homelessness for women.

Responsibilities include:

- Reposting Sarah's Circle's social media content to your own accounts
- Review social media tool kit, align messaging in your posts with Sarah's Circle branding guidelines
- Receive additional social media tools & content leading up to events and special campaigns
- Encourage others to follow Sarah's Circle on social media
- Be an advocate for Sarah's Circle on and offline
- Maintain an engaging and inclusive social media feed
- Propose innovative ways to use social media to highlight Sarah's Circle, events and campaigns when applicable.

Qualification/Skills

- Interest in helping brand/grow Sarah's Circle's social media following
- Active on social media
- Ability to receive and repost images & text to social media accounts

Requirements

- Attend orientation training session
- Follow Sarah's Circle on social media
- Send along social media handles you will be using to post about Sarah's Circle
- Agree to Sarah's Circle's Volunteer Guidelines
- Understand and uphold Sarah's Circle's Volunteer Policies

Time Commitment: As needed.